

# **Genius Sports Group Limited**

# **Streamlined Energy & Carbon Reporting**

1<sup>st</sup> January 2020 to 31<sup>st</sup> December 2020 Summary Growth

## **Acquisitions**

Sportzcast Inc., a Florida corporation on 10 December 2020.

## **Reporting Data Completeness**

For all group-wide UK electricity and UK natural gas supplies

Invoices
Processed
180 invoices

Consumption data estimated

Previous Current

Period: **n/a** Period: **4%** 

## **Carbon & Consumption**

#### **Natural Gas**

**0** kWh

0 tCO2e

## **Electricity**

**154,722** kWh **36.07** tCO<sub>2</sub>e

## **Transport**

**846** kWh **0.20** tCO<sub>2</sub>e

## **Carbon Intensity Metric**

FTE = Full Time Equivalent Employee

0.23 tCO2e per FTE

### **Overall**

Carbon: 36.27 tCO2e

Consumption: 155,568 kWh

## **Energy Saving Projects**

## Implemented various projects including:

- Hybrid Working Models
- Video Conferencing
- Paperless Office reducing printing

# **Contents**

Executive Summary	
Appendix	

## **Executive Summary**

Energy usage, associated emissions, energy efficiency actions and energy performance for Genius Sports.



#### **Streamlined Energy & Carbon Reporting**

This report summarises the energy usage, associated emissions, energy efficiency actions and energy performance for Genius Sports, under the government policy Streamlined Energy & Carbon Reporting (SECR), as implemented by the Companies (Directors' Report) and Limited Liability Partnerships (Energy and Carbon Report) Regulations 2018.

It also summarises, in the appendix, the methodologies utilised for all calculations related to the elements reported under Energy & Carbon.

Two entities within the Genius Sports group family are deemed large UK incorporated business under the Companies Act 2016.

Accordingly, this SECR Report is provided on behalf of Betgenius Limited 04062777 and Genius Sports Technologies Limited 10197219, Genius Sports Group Limited 09706742, and their related entities (collectively "Genius Sports" or the "Group") to comply with the mandate for large entities to provide energy consumption, emissions, intensity metrics and all energy efficiency improvements for the most recent financial year. This SECR Report is incorporated, by this reference, to the 2020 Directors Report for Genius Sports Technology Limited and Genius Sports Group Limited.

This report covers the collective of our UK operating companies, inclusive of those which are not otherwise required to comply with SECR disclosures on an individual basis. Included within this report of, although not delineated by entity (as explained below), is the consumption data for both group entities: Betgenius Limited and Genius Sports Technologies Limited, who are legally required to comply with SECR disclosures. This report therefore covers UK Scope 1, Scope 2 and Scope 3 emissions, intensity ratio and yearly comparisons on an aggregated basis group basis for the UK operations within the group structure.

This aggregate reporting is provided to account for occurrences where our group entities jointly utilise certain energy consuming resources and in such cases the consumption and emissions are indivisible by entity.

During the reporting period, no other Group entities met the individual entity threshold for SECR reporting. Any references to individual entity consumption and emissions which are detailed in this report are provided for the purpose of transparent and thorough compliance with SECR.

A corporate structure chart for the 2020 Financial Year has been provided with this report to clarify the entity relationships further.

Genius Sports is a leading provider of sophisticated data-driven technology and services that fuel the sports data ecosystem for sports, media and licensed sportsbooks worldwide. During the reporting period Genius Sports Group Limited was the Group parent company.

During the reporting period, the Group acquired all of the issued and outstanding shares of common stock of Sportzcast Inc., a Florida corporation, which was jointly owned in equal proportions by the two founders and an angel investor. This was on the 10th December 2020.

Genius Sports have compiled a large amount of consumption data for our operations for the purpose of SECR – approximately 180 invoices have been processed for this data collation.

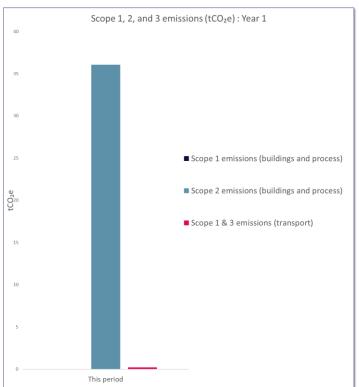
4% of consumption data used for SECR has been required to be estimated to achieve 100% data coverage.

#### Year 1

Genius Sports' Scope 1 and 3 direct emissions (combustion of transportation fuels) for this first year of reporting are 0.20 tCO<sub>2</sub>e, resulting from the direct combustion of 846 kWh of fuel.

Scope 2 indirect emissions (purchased electricity) for this first year of reporting are 36.07 tCO<sub>2</sub>e, resulting from the consumption of 155,568 kWh of electricity purchased and consumed in day-to-day business operations.

Genius Sports' operations have an intensity metric of 0.23 tCO<sub>2</sub>e per FTE for this reporting year.



# Organisational Structure and Qualification



## **Genius Sports**

During the reporting period, Genius Sports Group Limited, a company registered in England, with the registration number 09706742, and its subsidiary entities (collectively "Genius Sports" or the "Group") are a leading provider of sophisticated data-driven technology and services that fuel the sports data ecosystem for sports, media and licensed sportsbooks worldwide. Genius Sports Group Limited was the Group parent company.

During the reporting period, no other Group entities met the individual entity threshold for SECR reporting. Any references to individual entity consumption and emissions which are detailed in this report are provided for the purpose of transparent and thorough compliance with SECR.

## **Data Quality and Completeness**

Invoices have been entered into a fully managed energy database up to 31<sup>st</sup> December 2020.



#### **Data Completeness**

All Genius Sports' electricity invoices have been entered into a fully managed energy database up to 31<sup>st</sup> December 2020, and data quality checks have been carried out for data completeness and accuracy. All transport information has also been entered into the energy database up to 31<sup>st</sup> December 2020.

There were a number of instances, equating to 4% of the total reported consumption, where it was necessary to calculate some estimated consumption to achieve 100% data coverage. Methodology of these estimation techniques is detailed in the appendix.

# **Annual Reporting Figures**

# The total consumption and emissions figures for energy supplies reportable by Genius Sports



#### Consumption (kWh) and Greenhouse Gas emissions (tCO2e) Totals

The following figures make up the baseline reporting for Genius Sports, as 2020 is the first year that the Genius Sports are required to report this information.

Scope 1 consumption and emissions relate to direct combustion fuels utilised for transportation operations, such as company vehicle fleets.

Scope 2 consumption and emissions relate to indirect emissions relating to the consumption of purchased electricity in day-to-day business operations.

Scope 3 consumption and emissions relate to emissions resulting from sources not directly owned by the reporting company. For Genius Sports, this is related to grey fleet (business travel undertaken in employee-owned vehicles) only.

#### **Totals**

The total consumption (kWh) figures for energy supplies reportable by Genius Sports are as follows:

Utility and Scope		2020 UK Consumption (kWh)
Grid-Supplied Electricity (Scope 2)		154,722
Gaseous and other fuels (Scope 1)		0
Transportation (Scope 3)		846
	Total	155,568

The total emission (tCO<sub>2</sub>e) figures for energy supplies reportable by Genius Sports are as follows. Conversion factors utilised in these calculations are detailed in the appendix:

Utility and Scope		2020 UK Consumption (tCO <sub>2</sub> e)
Grid-Supplied Electricity (Scope 2)		36.07
Gaseous and other fuels (Scope 1)		0.00
Transportation (Scope 3)		0.20
	Total	36.27

### **Intensity Metric**

An intensity metric of tCO<sub>2</sub>e per FTE has been applied for the annual total emissions of Genius Sports. The methodology of the intensity metric calculations is detailed in the appendix, and results of this analysis is as follows:

Intensity Metric	2020 UK Intensity Metric
tCO₂e / FTE	0.23

# **Energy Efficiency Improvements**

Genius Sports are committed to year-on-year improvements in their operational energy efficiency.



#### **Energy Efficiency Improvements**

Genius Sports Group Limited regularly considers and updates its consumption and emissions and aims for efficient and effective improvements. However, we note that this period, the 2020 calendar year, is the first report provided by Genius Sports and is likely to show atypical consumption and emissions compared to future years, due to the restrictions on travel and office use due to the COVID-19 pandemic.

In addition to the inherent changes to consumption and emissions relating to the change in operational use patterns, the Company undertook the following actions to reduce its consumption and emissions during the reporting period:

- The London office is equipped with automatic occupancy sensing lighting which reduced usage during the office closures and limited office use periods.
- All non-essential (non-production) equipment was powered down or sleep mode automatically triggered.
- Most buildings went to a reduced HVAC cycle/timing.
- By default, the office went almost paperless (saving on printing) and consumable orders were reduced almost entirely.
- Video conferencing replaced significant in-person meetings and related travel during the reporting period.
- Upon government permissions to return to the office, the Company limited office use to a small number of executive team members, all of whom occupied individual offices on the same floor of office space. As a result, usage of electricity in the office was limited to only necessary use, even when the office was occupied.
- Hybrid working models may be considered for future office use to ensure emissions relating to travel are minimal and directly respective to actual operational needs.

# **Compliance Responsibility**

This report has been prepared for Genius Sports by Net Zero Compliance: a division of Inspired Energy PLC



#### **Inspired Energy**

This report has been prepared by Net Zero Compliance (a division of Inspired Energy PLC) for Genius Sports by means of interpreting the Companies (Directors' Report) and Limited Liability Partnerships (Energy and Carbon Report) Regulations 2018 as they apply to information supplied by Genius Sports and its energy suppliers.

Genius Sports' registered CEO and CFO are ultimately responsible for complying with the Regulations. They must be satisfied that to the best of their knowledge all relevant information concerning Genius Sports' organisation structure, properties, activities and energy supplies has been provided to Inspired Energy.

This includes details of any complex ownership structures (e.g. private equity funds, franchises for private finance initiatives) and energy generated on-site (including CHP), or supplied to/from a third party (i.e. not a licenced energy supplier or a landlord/tenant).

## **Appendix**

#### **Reporting Methodology**

Scope 1 and 2 consumption and  $CO_2e$  emission data has been calculated in line with the 2019 UK Government environmental reporting guidance. The following Emission Factor Databases consistent with the 2019 UK Government environmental reporting guidance have been used, utilising the current published kWh gross calorific value (CV) and kg $CO_2e$  emissions factors relevant for reporting year 01/01/2020 - 31/12/2020:

Database 2020, Version 1.0.

Estimations undertaken to cover missing billing periods for properties directly invoiced to Genius Sports were calculated on a kWh/day pro-rata basis at meter level. These estimations equated to 4% of reported consumption.

Intensity metrics have been calculated utilising the 2020 reportable figures for the following metrics, and tCO<sub>2</sub>e for both individual sources and total emissions were then divided by this figure to determine the tCO<sub>2</sub>e per metric:

Full time equivalents (FTE)

161

#### **Corporate Structure**

Genius Sports Group Limited: 09706742Genius Sports Holdings Limited: 10326954

• Betgenius Limited: 04062777

Genius Sports Limited: 10197219

Genius Sports Media Limited: 10197166Genius Sports Services Limited: 10327058

